

ASPIRE BE THE DREAM.

PRESENTS

MORE THAN TEA

TOUR

SPONSORED BY

TEAVANA™



TEAVANA™

— CRAFT ICED TEA —



GREEN TEA BEVERAGE 14.5 FL OZ (429 mL)

S U M M A R Y

ABOUT THE TOUR

Aspire presents More Than Tea Tour sponsored by Teavana Craft Iced Tea addresses key retention and development areas through a series of motivational, informational and engaging activities designed to spark thought. This will be an out-of-the-box educational experience discussing accountability, purpose finding and self-trust through the Aspire Dream BLDR stations while also introducing students to the taste and benefits of Teavana Craft Iced Teas.

Aspire supports companies that aim to strengthen their commitment towards a positive contribution to the World's communities, opportunities and include efforts driven by long-term integrated and multifaceted partnerships which include both traditional and innovative approaches.

Together with Teavana we plan to increase positive engagement through active student development by reshaping the educational landscape—one dreamer and one sip of tea at a time!

WATCH RECAP



MORE THAN TEA TOUR

SCHEDULE

LIVINGSTONE
COLLEGE

Oct. 28

 TENNESSEE
STATE UNIVERSITY

Nov. 4

WINSTON-SALEM
STATE UNIVERSITY

Nov. 6

FISK
UNIVERSITY

Nov. 8

Albany State University 

Nov. 11

FORT VALLEY
STATE UNIVERSITY

Nov. 12

TALLAHASSEE
COLLEGE

Nov. 13

FAMU

Nov. 15

 MEHARRY[®]
MEDICAL COLLEGE

Nov. 18

 CLARK ATLANTA
UNIVERSITY

Nov. 20

Spelman College[®]
A Choice to Change the World

Nov. 20



Miss

Miss

SENIOR
MINISTER

SOPHOMORE

FRESHMAN

UNIVERSITY

TEAVANA

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ATTENDANCE

FEMALE

74% Female • 26% Male



ATTENDANCE

18-24

Ages

TEAVANA CRAFT ICED TEA

TEA ON CAMPUS

How much do you like
Teavana Craft Iced Tea?



4.4 AVERAGE RATING

Have you had Teavana
Craft Iced Tea before?



61% NO

TEAVANA CRAFT ICED TEA

MOST LIKED TEA



MORE THAN TEA TOUR

SOCIAL IMPACT



26,591

REACH



37,996

IMPRESSIONS



312

INTERACTIONS



1795

LIKES

TOP CITIES

NASHVILLE
Tennessee

WINSTON-SALEM
North Carolina

CHARLOTTE
North Carolina

ATLANTA
Georgia

TALLAHASSEE
Florida



A S P I R E

DREAM BLDRS: IMMERSION

An introduction to strategies for success learned in the Dream BLDRS full program. Learn the basics of tools, strategies and secrets Aspire consistently uses to create immediate impact and compel lasting, positive change.

T E A V A N A

TEA ON CAMPUS TEA TASTING

With creative blends of bright botanicals, real fruit flavors and premium teas, good taste goes everywhere you do.





A S P I R E

MINDFULNESS BLDRS CONNECTION

A snapshot to strategies for success learned in the Mindfulness BLDRS full program. Introducing a new way to connect your thoughts and emotions to your body.

A S P I R E

\$10,000 SCHOLARSHIP

Aspire presents More Than Tea Tour sponsored by Teavana is excited to give another opportunity to a deserving fellow dreamer. Our scholarship program requires no Essay, application, or minimum GPA.




A S P I R E

SCHOLARSHIP FINALISTS

Aspire presents More Than Tea Tour sponsored by Teavana is excited to give another opportunity to a deserving fellow dreamer. Our scholarship program requires no Essay, application, or minimum GPA.

FINALIST



FINALIST

FINALIST
DIJON MEANS
WINSTON-SALEM STATE UNIVERSITY

FINALIST



FINALIST

FINALIST
REBECCA LAFFETTE
ALBANY STATE UNIVERSITY

FINALIST



FINALIST

FINALIST
ALEXANDER LOWE
FORT VALLEY STATE UNIVERSITY


FINALIST



FINALIST

FINALIST
SHARI CAMPBELL
FLORIDA A&M UNIVERSITY

FINALIST



FINALIST

FINALIST
BREYAN WRIGHT
WINSTON-SALEM STATE UNIVERSITY



ASPIRE

DREAM BLDRS

Results



A S P I R E

DREAM BLDRS: IMMERSION

Dream BLDRS: Immersion is an introduction to strategies for success learned in the Dream BLDRS full program. Learn the basics of tools, strategies and secrets Aspire consistently uses to create immediate impact and compel lasting, positive change.

Dream BLDRS: Immersion will help you clarify your vision, goals, and chart a course toward a more proactive path.



D R E A M B D L R S

PASSION

Students walk away with the ability to articulate the benefits of our socio-emotional pillars along with the sub-topics.



D R E A M B D L R S

VISION

Students will be able to articulate their vision statement and identify their individual strengths building a personalized game plan for success.



D R E A M B D L R S

STRENGTHS

Students will demonstrate a heightened level of self-actualization via the post assessment

VISION STATEMENT

"I am MarcQuii Hicks. I will be an Administrative Principal that helps kids make a difference in the world upon graduation."

ALBANY STATE STUDENT



ASPIRE DREAM BLDRS

PASSION



HEALTHCARE
40%



EDUCATION
16%



POVERTY
33%

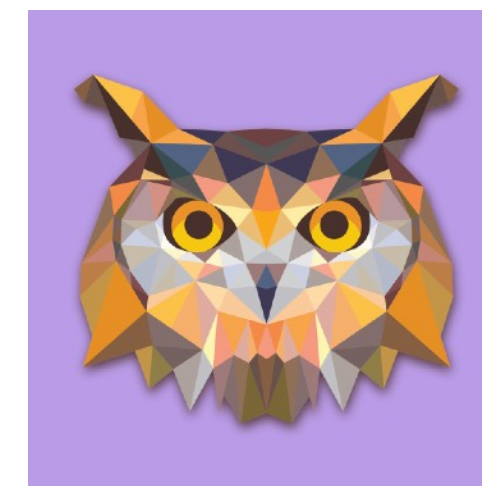


VIOLENCE
9%



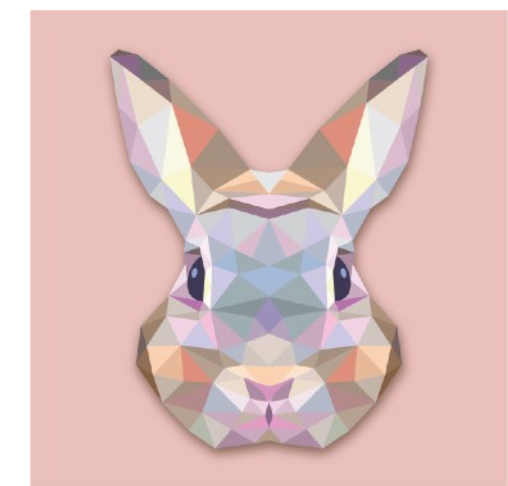
ASPIRE DREAM BLDRS

STRENGTHS



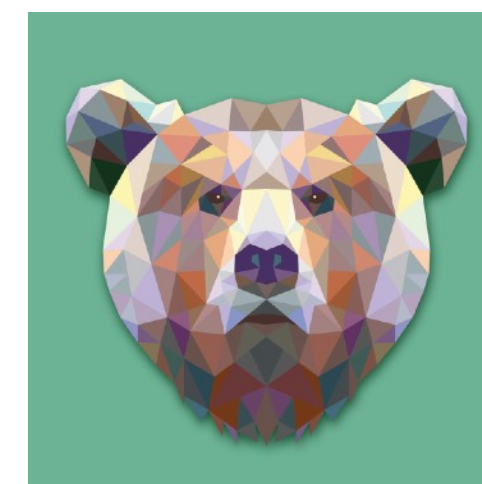
OWL

Collaboration | 51%



FOX

Compromise | 35%



BEAR

Accommodation | 33%



GORILLA

Competition | 29%

VISION STATEMENT

**"I am Kayla Davis I will
be a pediatric nurse
practitioner, helping kids
fight illnesses and pay
their hospital bills."**

ALBANY STATE STUDENT











THANK YOU

ASPIRE BE THE DREAM.
PRESENTS

TEAVANA
TOUR
FUELED BY
TEAVANA

ASPIRE
PRESENTS
MORE
THAN
TEA
TOUR

FUELED BY
TEAVANA
A day experience designed to expose
students to their better selves
courtesy of Teavana.

- 50,000+ Teavana
- Dream BLIND
- Mindfulness Experience
- Tea On Campus Living Experience

SIGN UP TODAY!

SAMPLING
TODAY!
TEAVANA
CRAFT ICEE TEAS

Grab. Twist. Chill