



**ASPIRE** BE THE  
DREAM.

A Human Development Company

**THE WORLD'S GREATEST  
CLASSROOM EXPERIENCE.™**

# Aspire specializes in highly interactive presentations, workshops, and literature.

Through innovative storytelling, marketing, and interactive programming, Aspire repurposes entertainment and pop culture to create a truly unique educational experience to create lasting, unique and impactful connections. By establishing this foundation of familiarity and expertise, alongside real-time data assessment, students are more engaged and intrinsically incentivized which has been a major driver in our differentiation in leveling the playing field and closing the opportunity gap for students in underserved communities.

Since 2013, we have worked with various organizations such as NYC Department of Youth and Community Development (DYCD), Girl Scouts of America, 100 Black Men, Caterpillar Financial, YMCA, Tennessee State University, National Urban League, professional athletes, and D-1 athletic programs to translate one fundamental truth - that dreams come true everyday, somewhere for somebody, and today it can be you. We believe that by equipping dreamers of all ages to become the person they want to be tomorrow today—we can change the world one dreamer at a time.

Aspire utilizes researched based goal-setting methodologies while incorporating life experiences of our Dream Builders to provide effective insights and solutions through the focus on professionalism, vision creation and team-strengthening.

Dreams Come True Everyday.™









### Patrick Walker-Reese, MPA

FOUNDER, CHIEF DREAM BLDR

Patrick Walker-Reese, MPA is an established and celebrated speaker and educator. Patrick Walker-Reese, or Mr. Reese, as his students commonly refer to him as has dedicated his work to serve his own community. He has motivated and encouraged youth and adults alike to dare to dream and to strive for greatness every day.

Patrick, whose knack was always for speaking but not the traditional educational curriculum, he graduated from Tennessee State University with a History degree in 2010. His educational pursuits did not end there. He received his Masters from Tennessee State University in Public Administration in 2014. Patrick has authored two books on self-help and socio-emotional development: Patfacts Volume 1: From One Dreamer to Another and Patfacts Volume 2: More Than a Dream.



### Channing Bailey

FOUNDER, CHIEF CREATIVE OFFICER (CCO)

Channing oversees the design and creative product for Aspire including work for our education and business communities. Channing is adept at translating business objectives into powerful brand stories and effective design solutions.

Channing holds a bachelor's degree in Psychology from Tennessee State University, Nashville, where he graduated with honors. Channing founded Channing & Company, a design studio in 2009. Channing's clients include Nike, Adidas, National Urban League, iHeart Radio, Coffee Uplifts People, Angela Yee, and LinkedIn. While Channing hails from Tennessee, we're glad he now calls New York and Aspire home.



### Christina Raiford

DIRECTOR OF OPERATIONS

Christina "Coach Chris" Raiford is a international mindset expert is a USA & Division 1 athlete playing volleyball for Georgia Southern and Tennessee State University, a pivot for USA team handball and training athletes from high school level to pros. Coach Chris is entering into her 15th year of coaching and mindset training.

Brand and project developer by trade, Coach Chris oversees Aspire Operations and Communications. As Aspire's Chief Mind BLDR, she uses her world travels and life experiences teaching our data driven mindfulness curriculum. She desires to guide people towards mentally healthier routines by way of meditation and mental etiquette.



### Malik Yant

LEAD FACILITATOR

Malik Yant is an educational consultant and speaker by way of Jackson, Mississippi and Delray Beach, Florida. As an advocate for education in the Nashville (TN) area, Malik invests the majority of his time geared towards students of the Metro Nashville Public Schools District and colleges around the city.

Attending Fisk University in Nashville, TN on basketball athletic scholarship, Malik graduated with Bachelor of Arts in English. After graduation, Malik served as a Kindergarten and First Grade Teacher for Harvest Hand, a non-profit organization. In the summer of July 2018, Malik joined the Aspire team where he now serves as the Lead Facilitator.

# LETTER FROM OUR CHIEF DREAM BLDR

A dream is something you believe in enough to work for. Aspire is designed to ignite the dreamer in each one of us. In December 2013 I embarked on a journey that changed my life. After graduating from Tennessee State University I spent three years working in some of the most underserved communities in the city. For three years I poured everything I had into the lives of 30 middle school students and their families. By year four I began to ask myself, “how do you sell hope to the hopeless?” I learned the hard way—before you can help someone chase their dreams they must first have a dream. And more importantly, you must have reached yours. In order to achieve your dreams you should be prepared for the sacrifices that dream chasing requires. Success is a series of dreams, choices, and change.

Do you believe in your dream enough to change your choices? Change is often the most difficult aspect of dreaming. Your dreams will force you to change your environment, friends, and sometime, what you eat. Being able to embrace this change is vital to success. Those who can adapt will be those who succeed. The first step towards achieving your dreams is to change the way you think. When you change your thoughts you change your world. Once you’ve embraced and planned for change, you’ll soon realize the biggest changes happen in everyday small choices. The choices you make today will affect your life – one way or the other. Along this journey to your dreams, you will have to make tough decisions. Choices only you can make. The true evidence of change can be found in those choices. Your choices are a direct path to your dreams.

Your dreams are the most valuable possessions you own. They are pure snapshots of your heart’s desire. Your dreams bare witness to your passion and your purpose. Wherever you are in your journey, today is the day to birth your dreams. Right now is the time to make your dream a reality. Whatever you dream of being tomorrow, start being that today.

In 2013, I made the choice to live the life of my dreams. So can you.



Patrick Walker-Reese  
Chief Dream BLDR





## Education

THE WORLD'S GREATEST CLASSROOM EXPERIENCE

We aid students, companies, teams, and organizations in seasons of transition through high-level training, and workshops specializing in the creation of vision and mission strategic goals.

Introducing students to the concepts, strategies, and companies to drive success beyond formal education. Our Data-Driven approach is designed to introduce dreamers to their aspirations on a new level. Through highly interactive programming and revolutionary partnerships, we are able to expose dreamers to the work it takes to turn dreams into reality.

## Business+

TAKE YOUR TEAM AND CAREER TO THE NEXT LEVEL

A focused mission that helps professionals take their business to the next level. We assist in creating a company culture that elevates staff through professional development, transparency and fun. Designed to aid brands, companies and their personnel by tapping into the excellence of productivity, conflict resolution and holistic improvement of your business' culture through data driven interactive breakout sessions and materials.

## Sports

ON-FIELD SKILLS TURNED TO LIFE-LONG LESSONS.

Maximizing your skills between the lines and looking at life after the last whistle, our Athletic Transformation channel is designed to transform the energy and knowledge used to excel on the court (or the field) into being a champion in life.

# EDUCATION

Join The Institutions Who Trust Aspire To Build Their Dreamers



National  
Urban League

100  
BLACK MEN  
OF AMERICA, INC.

 **oasiscenter**  
Where Youth Grow, Thrive, and Create Positive Change

**NYC**  
Department of  
Youth & Community  
Development

 **TENNESSEE**  
STATE UNIVERSITY

 **METROPOLITAN**  
**Nashville**  
PUBLIC SCHOOLS



# DREAM BLDERS

Socio-Emotional Leadership  
Development



# ABOUT

Dream BLDRS is an 18-module socio-emotional leadership development program

Dream BLDRS translates and delivers college and career readiness core competencies in an effort to support and decrease recidivism of transition students, student athletes, first-time freshmen, academic foci and students that are currently declared as “Undecided.”

In line with the organization’s strategic plan to increase enrollment, retention, and positive engagement through active student development, Dream BLDRS addresses key retention areas, by developing a sense of community through intimate weekly sessions.

The program creates accountability and trust through active engagement alongside mentorship relationships with upperclassmen that currently serve as Program Ambassadors. The weekly use of corporate and community partners will drive student engagement and create the consistent relationships, opportunities and professional partnerships for all participants.



# DREAM BLDRS

An 18-module socio-emotional leadership development program

We aid students, companies, teams, and organizations in seasons of transition through high level training, and workshops specializing in the creation of vision and mission strategic goals. Dream BLDRS introduces students to strategies that drive academic success and nurture student development.

## PHASE I INTRODUCTION

Introducing students to the ideas, concepts and companies that drive success in and beyond formal education.

Phase I Sessions:

Vision • Passion • Strengths • Navigation • Connection • Imagination

## PHASE II CONNECT

Connecting students to the ideas, concepts, companies, while focusing on professional skill development.

Phase II Sessions:

Goal Setting • Discipline • Teamwork • Process • Professionalism • Innovation

## PHASE III EXPOSE

Exposing students to their aspirations while giving them an opportunity to utilize skills developed in Phase I and Phase II.

Phase III Sessions:

Presentation • Communication • Engagement • Time Management • Networking • Execution

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## SESSION DETAILS

LENGTH: 1 HOUR

SIZE: >60 ATTENDEES

PHASE DURATION: 6 WEEKS



# DELIVERABLES

## Data-driven strategies

Dream BLDRS is about proven results and strategies for success—helping Dreamers regain lost momentum. Based on previous successful programs, Dream BLDRS delivers on the following:



### RETENTION

Dream BLDRS will retain 80% of its students.



### ARTICULATION

Students will be able to articulate the benefits of our socio-emotional pillars along with the sub-topics.



### SMART GOALS

Students will understand and have written SMART goals.



### INDIVIDUALIZED PLAN

Students will be able to articulate their vision statement and identify their individual strengths building a personalized game plan for success.



### SELF-ACTUALIZATION

Students will demonstrate a heightened level of self-actualization via the post assessment



# DELIVERABLES

A brief overview of our goals

DREAM BLDRS



## IDENTIFY

Identify, discuss, and evaluate learning systems and study strategies as they apply to the academic environment.



## EXAMINE

Examine short and long-term personal and career goals through the SEL Strategies for Success framework.



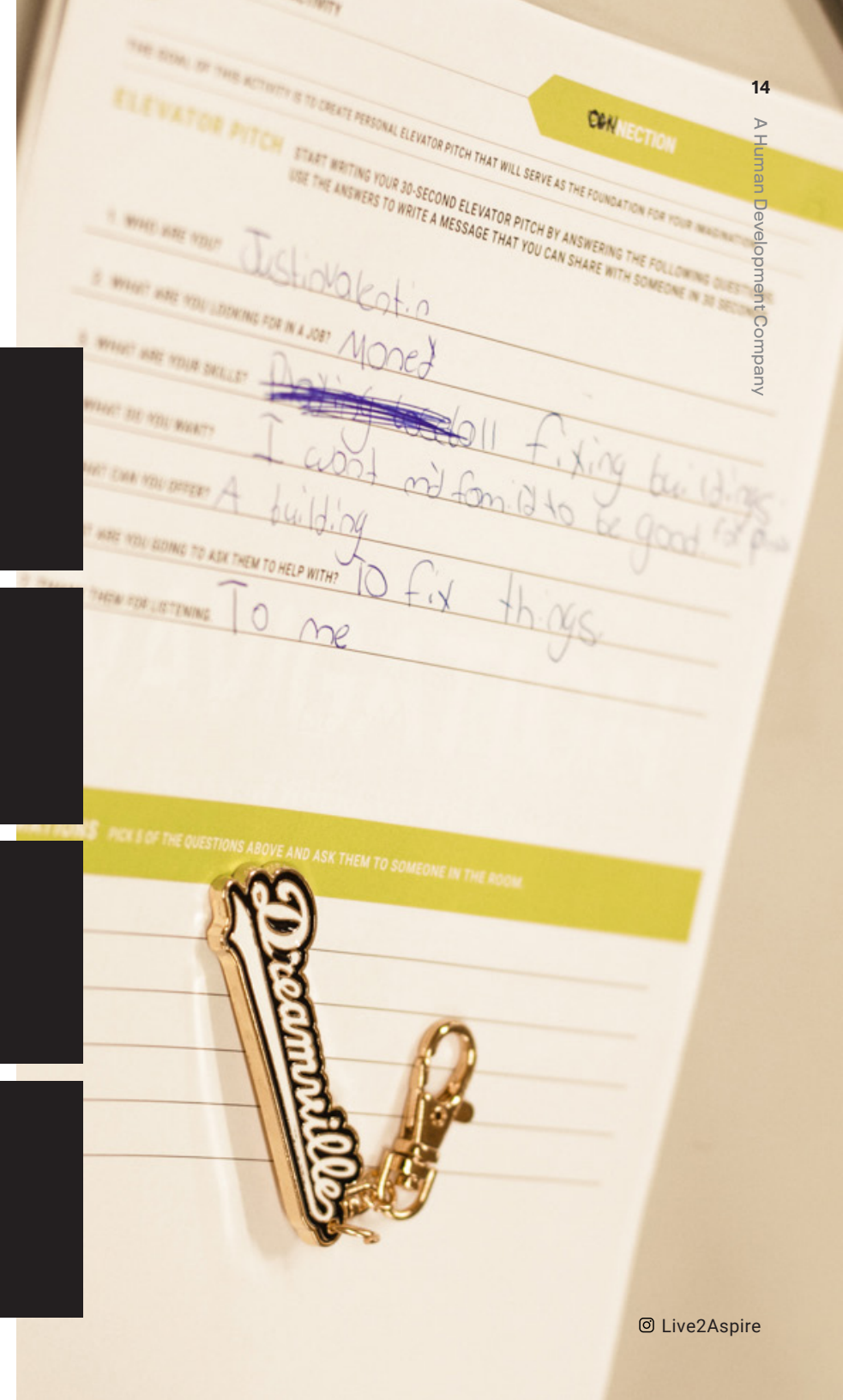
## EXHIBIT

Exhibit written and verbal communication skills individually and in groups.



## DESIGN

Examine short and long-term personal and career goals through the SEL Strategies for Success framework.



DREAM BLDRS



# DELIVERABLES

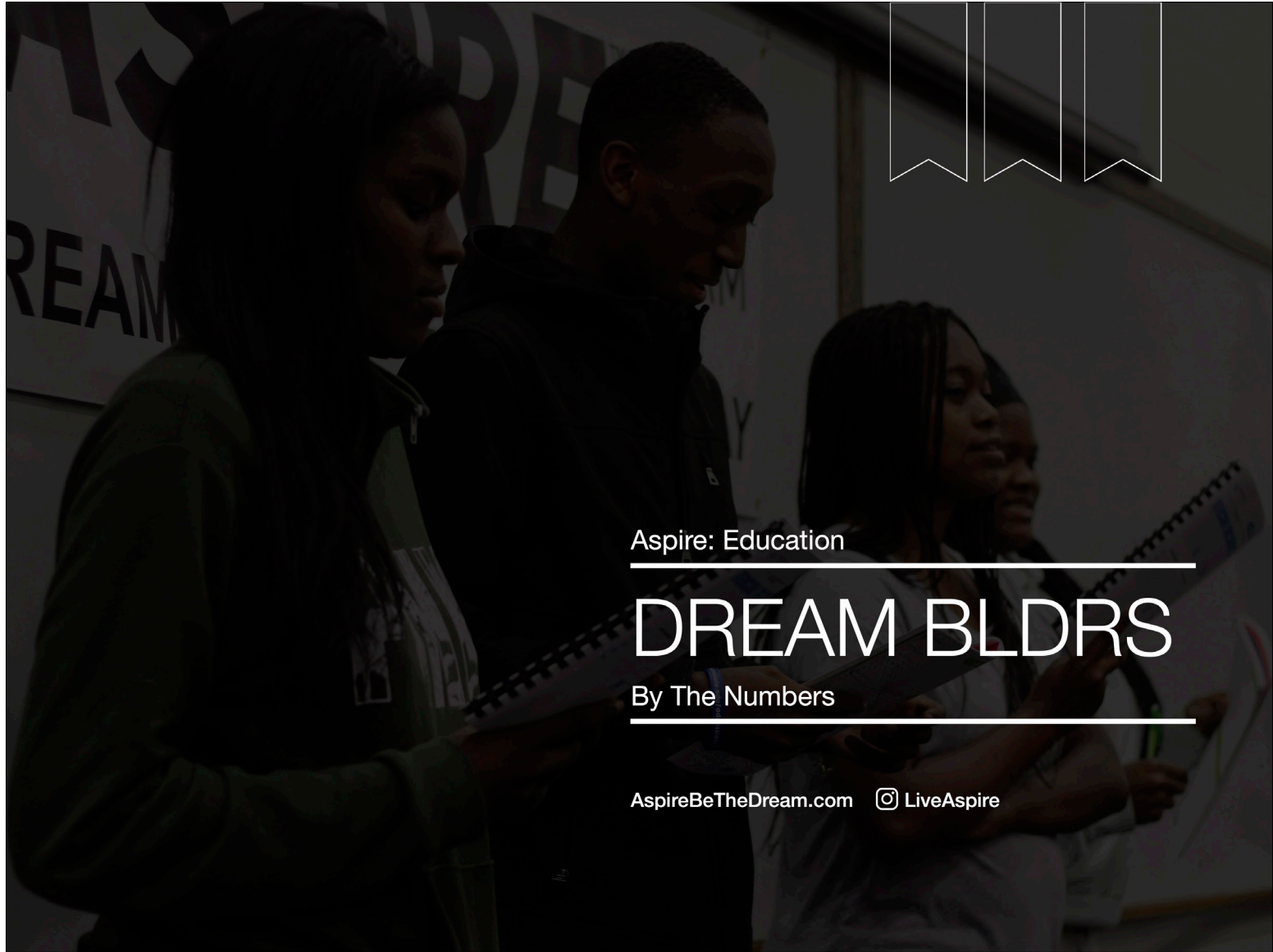
## Strategies for Success

Dream BLDRS is ideal for helping you clarify your goals and vision and chart a course toward a more proactive path. Dream BLDRS is also an excellent resource for people who have a clear vision and set of goals, but are having issues creating an actionable plan to make the vision a reality.

Dream BLDRS is about proven results and strategies for success—helping you gain momentum towards your dream.

Dream Comes True Everyday!

DREAM **BLDRS**




Aspire: Education

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# DREAM BLDRS

By The Numbers

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[AspireBeTheDream.com](http://AspireBeTheDream.com)  [LiveAspire](#)



DREAM BLDRS		ASPIRE™ EDUCATION			
<b>Completed</b>	3.24	30.9	16	15.3	
	Cumulative GPA	Cumulative Earned Hours	2017 Registered Hours	2018 Registered Hours	
	71.9%	88.2%	71%	71%	8.8%
	Completed 30+ Credit Hours	Registered for 15+ Credit Hours in Fall 2017	Registered for 15+ Credit in Spring 2018	Holds a cumulative 3.0+ GPA	Did not enroll in Fall 2018
<b>Interested</b>	2.87	27.9	15.6	15.1	
	Cumulative GPA	Cumulative Earned Hours	2017 Registered Hours	2018 Registered Hours	
	53.9%	86%	66.4%	60.8%	13.2%
	Completed 30+ Credit Hours	Registered for 15+ Credit Hours in Fall 2017	Registered for 15+ Credit in Spring 2018	Holds a cumulative 3.0+ GPA	Did not enroll in Fall 2018
<b>General</b>	2.66	25.5	14.4	13.7	
	Cumulative GPA	Cumulative Earned Hours	2017 Registered Hours	2018 Registered Hours	
	42.9%	62.5%	56.4%	43.7%	22.5%
	Completed 30+ Credit Hours	Registered for 15+ Credit Hours in Fall 2017	Registered for 15+ Credit in Spring 2018	Holds a cumulative 3.0+ GPA	Did not enroll in Fall 2018

WE MEASURE VALUE BY PERFORMANCE

# MEASURABLE

Dream BLDRS is about proven results and strategies for success. Data-driven decision making is a way of life these days, from city hall to the corporate boardroom. But not all data is created equal, and the best way to ensure you'll be collecting the right data is to develop the right set of performance metrics.



## PUBLIC SPEAKING

Students' ability to perform a good speech to a live audience.



## CONSISTENCY

Student's ability to maintain steadfast adherence to a desirable pattern.



## EXPRESSION

Student's ability to openly and accurately express ideas and critiques.

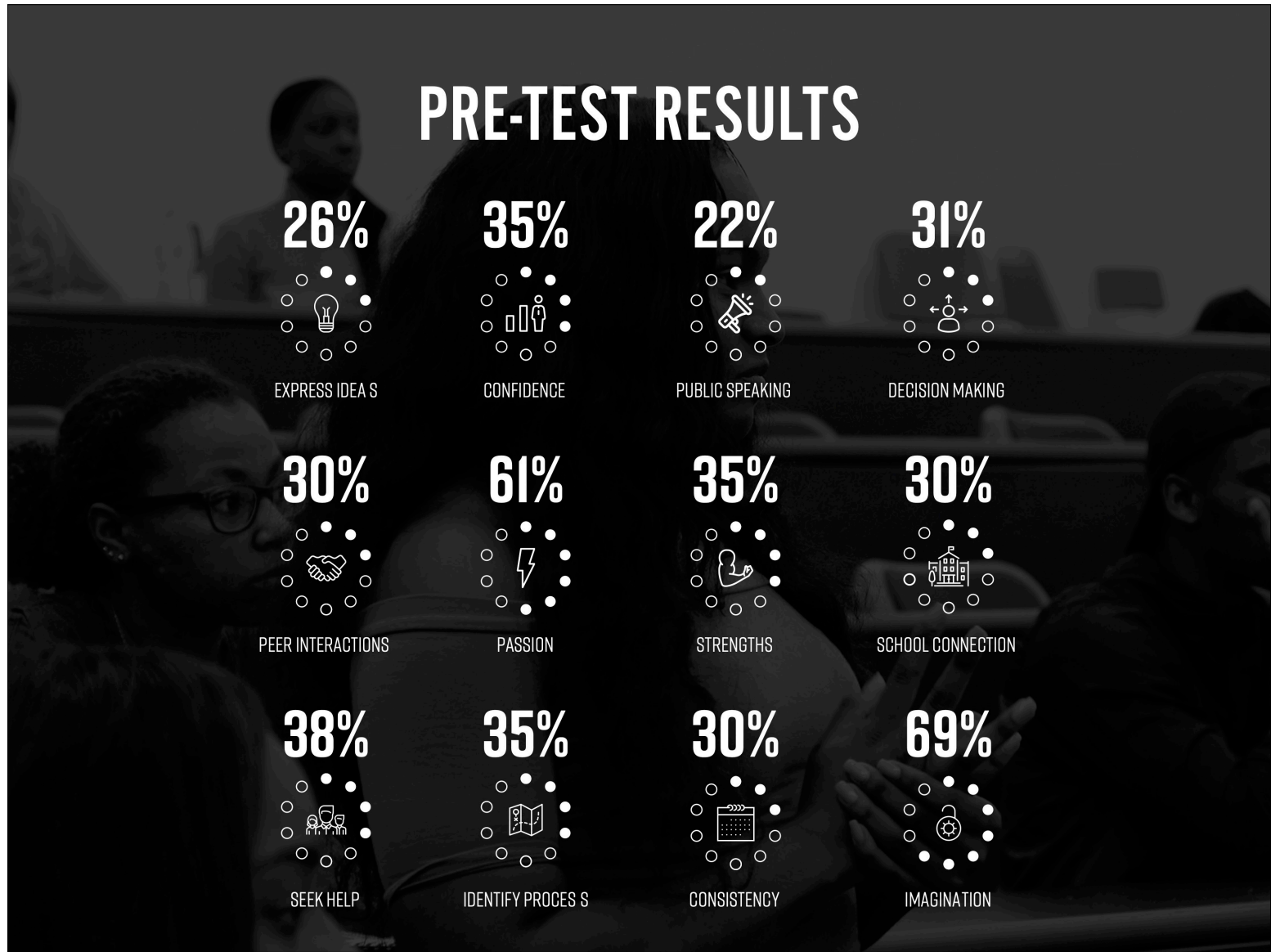


## COLLABORATION

Student's ability to work successfully within a team or collaborative setting.

DREAM BLDRS

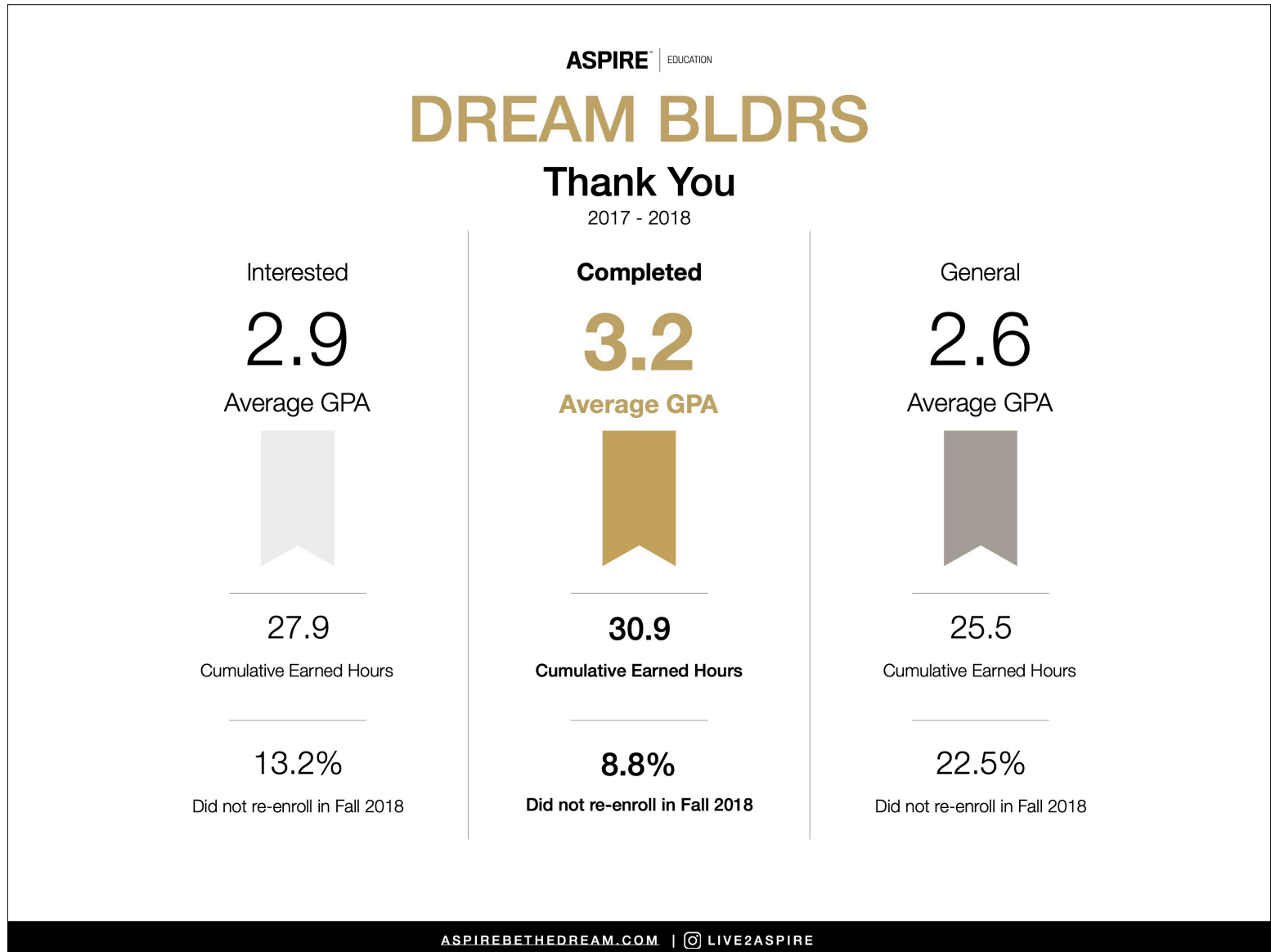
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DREAM BLDERS

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# AT A GLANCE

## Semester Breakdown

### CONNECTION

#### SESSION 1

Dreamers develop a 60-second elevator pitch that captures their Vision, Passion and Strengths in an and engaging manner.

:30 Second Elevator Pitch  
E-mail Etiquette  
Intro to Networking

### NAVIGATION

#### SESSION 2

Delving into both soft skill and professional development, Dreamers create road maps to success by identifying obstacles and opportunities.

Career Mapping  
Networking & Collaboration  
Opportunity Identification

### IMAGINATION

#### SESSION 3

Through powerful visualization techniques, Dreamers' create a stronger connection to one's aspirations and goals.

Visualization  
Eliminate Negative Thinking  
Motivation Enhancement

### PERSONAL BRANDING

#### SESSION 4

A Dreamer's Self Brand, or personal branding, is a form of marketing that Dreamers use to create a uniform public image that demonstrates your strengths and values.

Understand Your Value  
Translate Value to Worth  
Consistent Delivery

### GOAL SETTING

#### SESSION 5

Goal setting is a powerful process for thinking about your ideal future, and for motivating yourself to turn your vision of this future into reality.

Develop Yearly Goals  
Develop Weekly Goals  
Set S.M.A.R.T. Goals

### TEAMWORK

#### SESSION 6

The most effective Dreamers are those who can identify available skills sets, and use their own skills to fill any gaps. Dreamers will understand how their strengths make them a vital part of any team

Self-Awareness  
Team Dynamics  
Conflict Management

# DREAM BLDRS: PHASE I

Dream BLDRS translates and delivers college and career readiness core competencies in an effort to support and increase retention of transition students, student athletes, first-time freshmen, and academic foci.

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## VISION

We identify the aspirations of our dreamers and equip them with a 3-tiered approach to Vision Statement Development. Dreamers develop mission statements that serve as the foundation for their aspirations and mottoes that serve as emotionally rooted pillars.

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## CONNECTION

In this session dreamers will develop a 60-second elevator pitch that captures their individual vision, passion and strengths in a manner that is both informative and engaging to emphasize the importance of being able to connect to people who can connect you to your dream.

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## PASSION

A Dreamer's passion is the driving force behind moving one's "what" from now a noun to a verb. As a means of passion identification, we curate a discussion on world issues.

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## NAVIGATION

Delving into both soft skill and professional development, Dreamers will create road maps to success. They will then gain insight on the importance of being able to navigate life's tough terrain by identifying challenges early, joining with like-minded people, and the significance of showing gratitude to keep your supporters invested.

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## STRENGTHS

Our Strengths module helps dreamers identify conflict resolution and collaborative alignment based strengths and weaknesses. We use a strength assessment to help dreamers identify the personal characteristics that they possess to turn their dreams into reality.

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## IMAGINATION

Dreamers display all 5 of the previous module in a creative way. By way of writing speeches and accepting awards for their -identified goals, dreamers are able to create a snapshot of success, which their consistent work will lead up to.



# WORKBOOK SAMPLE

Dream BLDRS translates and delivers college and career readiness core competencies in an effort to support and increase retention of transition students, student athletes, first-time freshmen, and academic foci.

DREAM BLDRS

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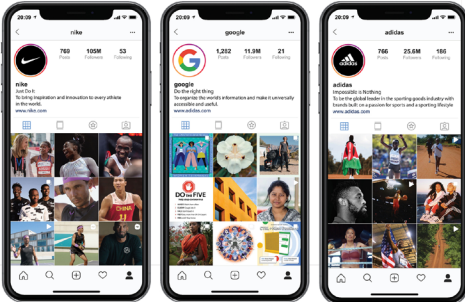
BUILDING YOUR BIO
VISION KEY POINTS  
BIG · UNREALISTIC · HELP OTHERS

**ASPIRE BE THE DREAM** Name: \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Define who are you by creating your own Mission Statement and Vision Statement for your life.

**MISSION STATEMENT** A mission statement is a short statement of why an organization exists, what its overall goal is, identifying the goal of its operations: what kind of product or service it provides, its primary customers or market, and its geographical region of operation.

**VISION STATEMENT** A vision statement is sometimes thought of as a picture of your life in the future, but it's much more than that. When creating a vision statement, you're articulating your hopes and dreams for your life. Your vision statement is your inspiration, and it will serve as the framework for all your strategic planning.



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Vision - Dream BLDRS | 5

2 MIN DRILL
GOAL SETTING KEY POINTS  
SMART · STEPS · SERIOUS

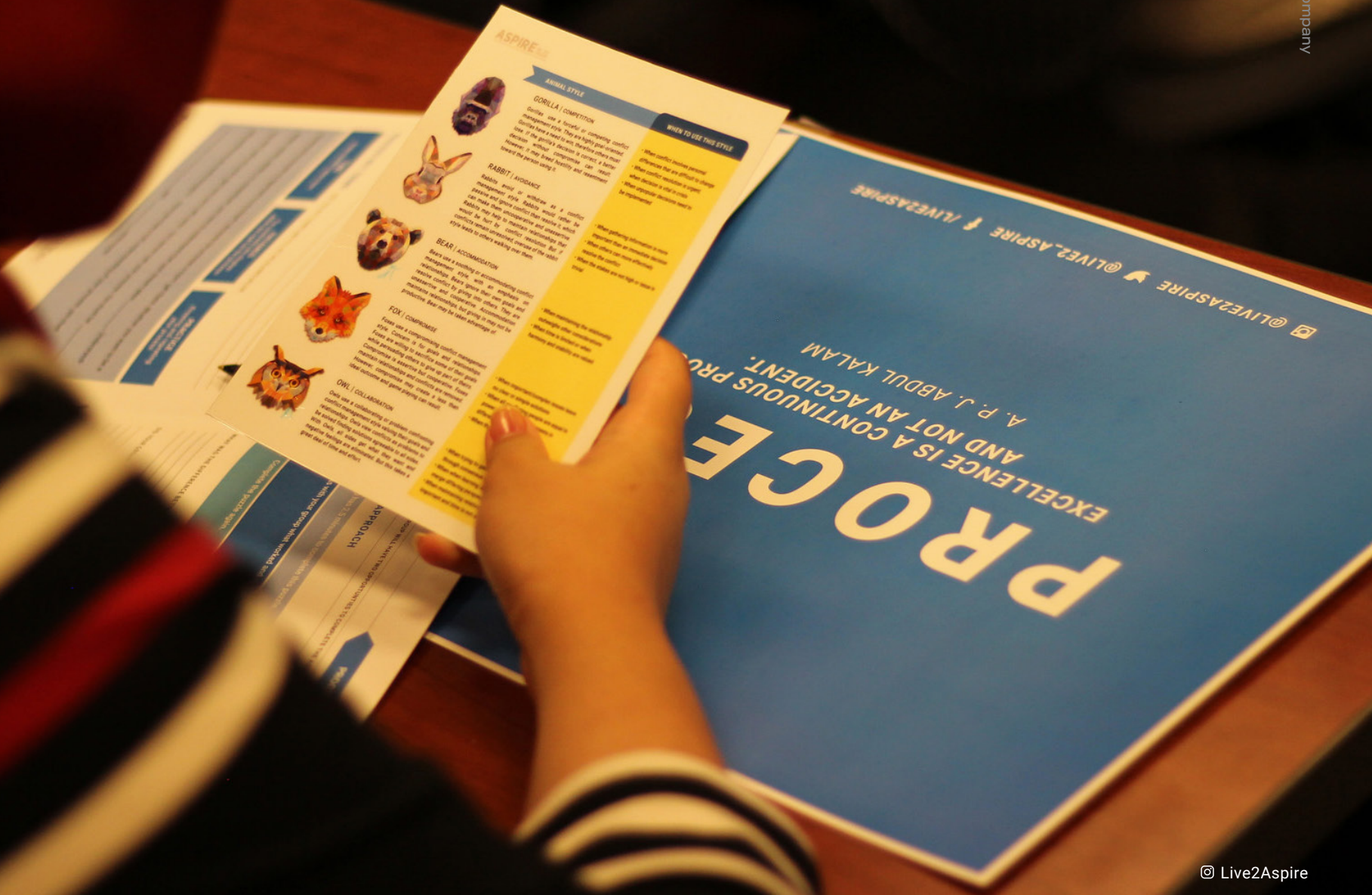
**ASPIRE BE THE DREAM** Name: \_\_\_\_\_ Date: \_\_\_\_\_

Directions: Under the "current" column, write down what you currently do next to each hour. Under the "desired" column, write down what you would like to be doing for each hour. In the bottom table, you are going to summarize what you do for the day in the first column and summarize what you would like to do for the day.

DAILY SCHEDULE	Current Schedule	Desired Schedule
5 am		
4 am		
6 am		
7 am		
8 am		
9 am		
10 am		
11 am		
12 pm		
1 pm		
2 pm		
3 pm		
4 pm		
5 pm		
6 pm		
7 pm		
8 pm		
9 pm		
10 pm		

WEEKLY SCHEDULE	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Current							
Desired							

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Goal Setting - Dream BLDRS | 13





# ASPIRE+

PLUS = Professional Leaders  
Understanding Self



# ASPIRE+

Aspire + is Professional Leaders Understanding Self for Business & Professional Development. We help clients by spotting opportunities in unmet customer needs, co-creating breakthrough products and services, and making organizations more innovative and agile.

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## PROGRAM & CURRICULUM DEVELOPMENT

We have distinctive knowledge, tools and expertise to help large organizations design and implement major change programs in contexts where business results are dependent on people shifting their day-to-day behaviors and mindsets to drive value.

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## DIVERSITY AND INCLUSION

Drive accountability - By careful design of performance-management processes, we make sure all units have clear performance measures. Our accountability tools and decision-making frameworks help identify accountabilities for cross-unit processes.

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## ORGANIZATION DESIGN

Our consultants help clients design organizations to reduce costs, drive growth, and strengthen both short-term performance and long-term organizational health.

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## INCREASE TEAM ENGAGEMENT

To survive and thrive in today's world, organizations must adopt more agile ways of working across their entire company.

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## CULTURE AND CHANGE

Our client support is grounded in the belief that organizations must link talent to value. We custom build our models instead of offering a one-size-fits-all solution, driving richer results and answering the strategic questions that matter most to our clients.

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## TALENT MANAGEMENT

Recognizing the crucial link between talent and value, we help clients run organizations that create value and adapt at the speed of business.



# BLDRS+

## Professional Leaders Understanding Self

A focused mission that helps professionals take their business to the next level. We assist in creating a company culture that elevates staff through professional development, transparency and fun.

Designed to aid brands, companies and their personnel by tapping into the excellence of productivity, conflict resolution and holistic improvement of your business' culture through data driven interactive breakout sessions and materials.

Professional Leaders Understanding Self for Business & Professional Development. We help clients by spotting opportunities in unmet customer needs, co-creating breakthrough products and services, and making organizations more innovative and agile.



# DREAM BLDRS+

There is no secret to success, but if there was, it would be that success is rooted in everything you do. Dream BLDRS+ series is designed to equip dreamers with the day-to-day tools that are necessary to use one's intangible skill set to yield tangible results.

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## GOAL SETTING

Based on the widely-researched SMART goals principles dreamers will learn how to take there previously designed vision statement, and set specific, measurable time-sensitive goals to it.

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## TEAMWORK

Team-building activities can be a powerful way to unite a group, develop strengths, and address weaknesses. Like the old adage says, "Teamwork makes the dream work." In this session dreamers will work together to understand how their strengths make them a vital part of any team.

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## PROCESS

Process development is about improving the dreamer's way of working by identifying and creating the most efficient processes that bring the best results. In this session students will analyze and critique their own problem solving techniques.

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## PROFESSIONALISM

Delving back into both soft skill and professional development, dreamers will understand and identity the unspoken rules of the workplace.

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## DISCIPLINE

Focusing on the ability to turn dreams into action by consistently sticking to a disciplined set of behaviors for a specific period of time, students will be able to identify a 6-step process and connect those steps to their current education.

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## INNOVATION

Being innovative does not only mean inventing. Innovation can be adapting to changes in your environment to deliver better products or services. We exhibit how successful innovation should be an in-built part of any strategy by innovative thinking and creative problem solving. Students will test their creative problem solving abilities by working through a "Dream Kit" to assemble a model design using limited resources and time



# MIND BLDRS

Improve leadership and fuel achievement

# MIND BLDRS

In 2020, the COVID-19 pandemic created the most stressful year in history and negatively affected the mental health of 78% of the global workforce. Given that 90,000 hours of your life are spent working, isn't it important that the company you work for values your mental health and wellness in the office?

MIND BLDRS

Companies like Google, Apple, and Nike have promoted mindfulness meditation as a staple for employee development and highly successful people like Ariana Huffington, Oprah Winfrey, Jeff Weiner, and Bill Gates use meditation and mindfulness to become better leaders, fuel innovation, and achieve even higher levels of success.

So how can you become an advocate to get your company on board to bring practices of Mindfulness into the workplace?

During Mind BLDRS session, we'll share with you some practical tips on how to start to incorporate mindfulness into your weekly team meetings, strategy sessions, team-building activities and as part of an ongoing wellness regime among your teammates (and not seem crazy!)

You'll have the opportunity to experience first-hand through guided visualization and sound bath how these modalities can be used in the workplace and amongst your teams to improve well-being and connection, reduce stress and anxiety and enhance creativity.

## Mind BLDRS is for you if...

- You work at a company and would love to incorporate more mindfulness into your company culture, but have no idea how that would be possible
- You lead a team of people and want to find new ways to support their well-being and mental health
- You're an HR professional and want to discover new ways of bringing wellness to your workplace that actually work
- You're passionate about improving your company culture and want to connect with other like-minded people who are advocating for the same thing

Mind BLDRS uses left-brained coaching techniques coupled with right-brained sound and meditation practices that foster a deeper alignment between mind and body, resulting in quick, effective shifts and forward momentum.

We've worked with a variety of companies from banks, sports teams, to creative agencies to support them in building connections with their team to improve creativity, teamwork, collaboration, and ultimately growth.

PARTICIPATION

CONTRIBUTION

EXECUTION

MEDITATION



**DREAMS  
COME TRUE  
EVERYDAY!**



# SPORTS

Join The Pro-Athletes and Organizations Who Trust Aspire To Build Their Athletes

**BRANDON WRIGHT**  
MEMPHIS GRIZZLIES



**COTY SENSABAUGH**  
LOS ANGELES RAMS



**JOHN JENKINS**  
PHOENIX SUNS

**1ST CLASS SKILLS**  
**BASKETBALL**



# ASPIRE SPORTS

Maximizing your skills between the lines and looking at life after the last whistle. Aspire Sports is designed to transform the energy and knowledge used to excel on the court (or the field) into being a champion in life.

ASPIRE SPORTS

## SCHOOL AND UNIVERSITY PLAYER DEVELOPMENT

Introducing athletes to the ideas, concepts and habits that engage and activate leadership skills that foster success and drive athletes to be a champions on the field and in life.

## SKILLS & DRILLS CLINICS ADULT & FAMILY PROGRAMS

Whether you are a recreational athlete, weekend warrior, or church group looking for a sports-focused session that caters to adults and children alike, we have the perfect combination of motivation and performance training to redefine your game and life.

## PRO-ATHLETE CAMPS AND EVENTS

While focusing on professional skill development and life skills that make you a pro on and off the field, we connect athletes to their vision, passion and strengths, so they know what it takes to represent that 1%.



# LIFESTYLE

It all starts with a dream. Dreams inspire the journey. They are the vehicles of vision and motivation that give us direction in becoming the best version of ourselves—the person we were destined to become. Aspire embraces the idea that each of us has the power to control our destiny while leaving an impactful mark on the world.

By shopping with Aspire, you are supporting a dream, and by wearing Aspire, you are actively building your dream by framing your thoughts, zeroing in on your vision, and by putting in the daily work to make that dream a reality.

So, we don't want to hear your dream, we want to hear your story of how you made that dream reality.

Thank you for shopping with Aspire.

[www.Live2aspire.Com](http://www.Live2aspire.Com)

ASPIRE LIFESTYLE







# PUBLISHING

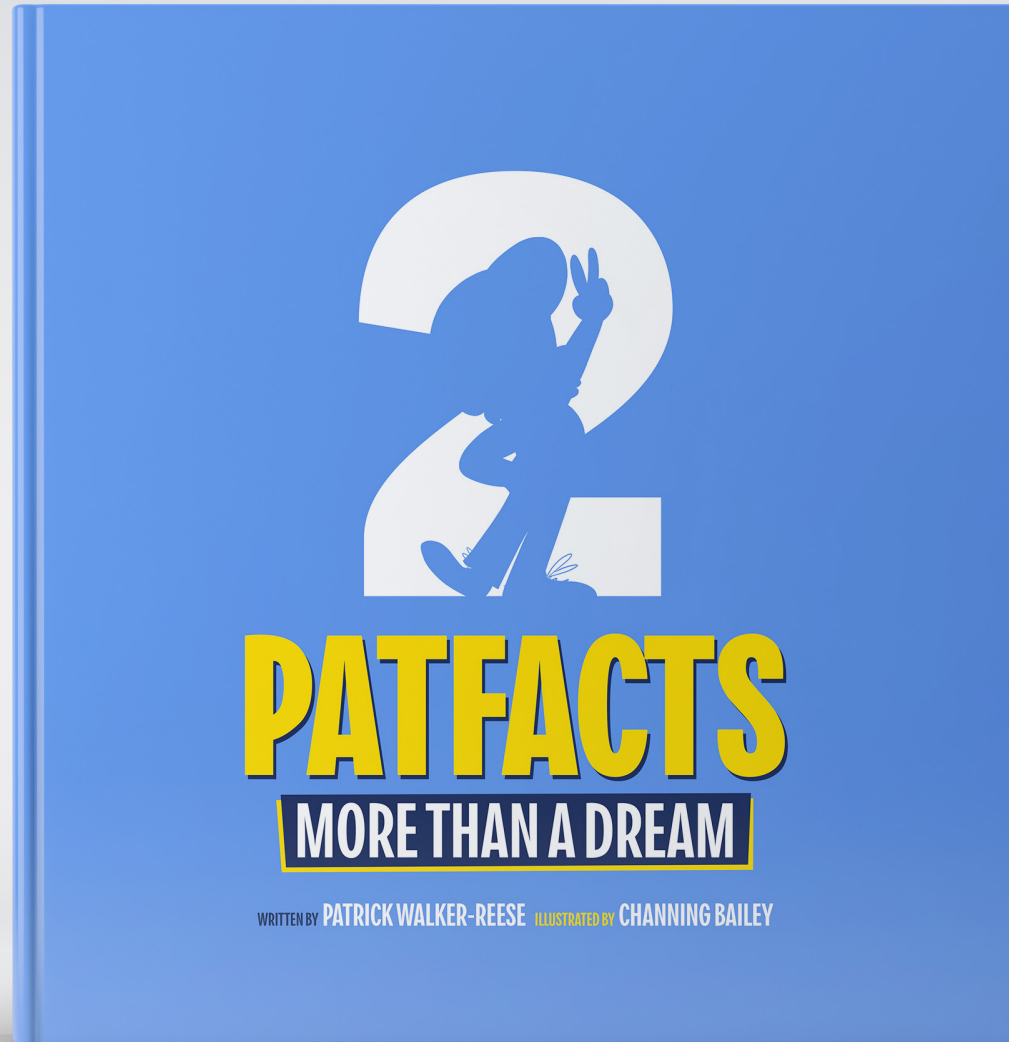
Literacy is crucial to personal well-being, to the development of communities and nations, to health, to personal autonomy and to political participation and governance.

The right to education – still less the other rights to which education enables access – cannot be realized without addressing one of its most fundamental building blocks: the ability to read and write. While this is far from the sole aim of education, it is a necessary part of it.

By shopping with Aspire, you are supporting a dream, and by wearing Aspire, you are actively building your dream by framing your thoughts, zeroing in on your vision, and by putting in the daily work to make that dream a reality.

Thank you for shopping with Aspire.

[www.Live2aspire.Com](http://www.Live2aspire.Com)



# PATFACTS 2

Patfacts 2: More Than a Dream is the highly anticipated second installment in the Patfacts series. Patfacts is a collection of thoughts in the form of quotes by renowned author and educator Patrick Walker-Reese. Illustrated by New York-based artist Channing Bailey, Volume 2 contains key principles used in handling success, failure, and manifesting your dreams!

Packed with the duo’s signature irreverence, Patfacts Vol 2: More Than a Dream introduces Pat, a visual representation of your inner self. We all have a Pat—an inner voice that guides us, corrects us, and cheers us on in the pursuit of our dreams.

Whether you have been a part of the journey since the success of Volume 1, or Volume 2 is your introduction, Patfacts Vol 2: More Than a Dream is a must-read for all dreamers that aim to be doers. A great read for all ages!

Patfacts 2 first edition sold out. Returning with updated Second Edition printing!

ISBN: 9781734736







# TOGETHER WE MAKE A GREATER IMPACT

Everything we do is made possible by our generous, enthusiastic, and dedicated supporters and partners.

Aspire strongly believes in the power of partnerships and collaborative efforts. Business partners have joined Aspire in a joint effort to support projects and initiatives designed to engage and enhance the world of our dreamers. We work closely with our partners to identify, design and implement alliances that leverage the strengths of the corporate sector.

When a brand aligns with Aspire, it is committing itself to delivering experiential relevance and value to lives of our youth. These strategically aligned partnerships provide Aspire with the opportunity to address a variety of social barriers that our dreamers face. This is more than a marketing play. It's about creating life-altering experiences that resonate long after the session ends, and ties the brand to the lives of these dreamers for years for come.

In turn, Aspire supports companies that aim to strengthen their commitment towards a positive contribution to the world's communities. Opportunities include efforts driven by long-term, integrated and multi-faceted partnerships which include both traditional and innovative approaches.

Together, we are reshaping the educational landscape one dreamer at a time.

# HOW YOU CAN HELP?

DREAM BLDRS	PHASE I INTRODUCE	PHASE II CONNECT	PHASE III EXPOSE
	Our Dream BLDRS series is designed to introduce students to the ideas, concepts and companies that drive success in and beyond formal education.	Phase II series is designed to connect students to the ideas, concepts, companies, while focusing on professional skill development.	Phase III is designed to expose students to their aspiration while giving them an opportunity to utilize skills developed in Dream BLDRS Phase I and Phase II.
	<p>COMPANY COMMITMENT</p> <p>● ● ● ● ●</p>	<p>COMPANY COMMITMENT</p> <p>● ● ● ● ●</p>	<p>COMPANY COMMITMENT</p> <p>● ● ● ● ●</p>
Business Specific Merchandise	✓	✓	✓
Session visit from company representative	✓	✓	✓
Company Success Quick Guide		✓	✓
Student On-Site Opportunity			✓

**HAVE IDEAS ON HOW YOU'D LIKE TO  
PARTNER WITH US?  
LET US KNOW.**



FOR MORE INFORMATION CONTACT

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**ASPIRE** BE THE  
DREAM.

A Human Development Company